

CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

| | | |
|--|--|--|
| Contract / Revision 485106 / | | Alt Order # 06228767 |
| Product AMERICAN CROSSROADS | | |
| Contract Dates 10/02/12 - 10/08/12 | | Estimate # 692 |
| Advertiser American Crossroads NV | | Original Date / Revision 07/11/12 / 09/26/12 |
| Billing Cycle EOM/EOC | Billing Calendar Broadcast | Cash/Trade Cash |
| Station KVVU | Account Executive Teresa Difuria | Sales Office TELEREP-PHIL |
| Special Handling | | |
| Demographic Adults 35+ | | |
| IDB# | Advertiser Code | Product Code |
| Agency Ref | | Advertiser Ref |

And:

Crossroads Media
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|------|-------------------|-----------------|-----------------|----------------|------|--------|-------------------|-------------|------|-------|----------|
| N 1 | KVVU | 10/08/12 | 10/08/12 | The Dr.Oz Show | M-F 10a-11a | | :30 | | | NM | 1 | \$185.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | 1----- | | | | 1 | \$185.00 | | | |
| N 2 | KVVU | 10/02/12 | 10/02/12 | The Dr.Oz Show | M-F 10a-11a | | :30 | | | NM | 1 | \$185.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -1----- | | | | 1 | \$185.00 | | | |
| N 3 | KVVU | 10/03/12 | 10/03/12 | The Dr.Oz Show | M-F 10a-11a | | :30 | | | NM | 1 | \$185.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | --1---- | | | | 1 | \$185.00 | | | |
| N 4 | KVVU | 10/04/12 | 10/04/12 | The Dr.Oz Show | M-F 10a-11a | | :30 | | | NM | 1 | \$185.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | ---1--- | | | | 1 | \$185.00 | | | |
| N 5 | KVVU | 10/05/12 | 10/05/12 | The Dr.Oz Show | M-F 10a-11a | | :30 | | | NM | 1 | \$185.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | ----1-- | | | | 1 | \$185.00 | | | |
| N 6 | KVVU | 10/08/12 | 10/08/12 | More M-F 9-10a | M-F 9a-10a | | :30 | | | NM | 1 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | 1----- | | | | 1 | \$250.00 | | | |
| N 7 | KVVU | 10/02/12 | 10/02/12 | More M-F 9-10a | M-F 9a-10a | | :30 | | | NM | 1 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -1----- | | | | 1 | \$250.00 | | | |
| N 8 | KVVU | 10/03/12 | 10/03/12 | More M-F 9-10a | M-F 9a-10a | | :30 | | | NM | 1 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | --1---- | | | | 1 | \$250.00 | | | |
| N 9 | KVVU | 10/04/12 | 10/04/12 | More M-F 9-10a | M-F 9a-10a | | :30 | | | NM | 1 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | ---1--- | | | | 1 | \$250.00 | | | |
| N 10 | KVVU | 10/05/12 | 10/05/12 | More M-F 9-10a | M-F 9a-10a | | :30 | | | NM | 1 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | ----1-- | | | | 1 | \$250.00 | | | |
| N 11 | KVVU | 10/08/12 | 10/08/12 | TMZ | 730-8p | | :30 | | | NM | 1 | \$675.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |

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| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 10/02/12 - 10/08/12 | AMERICAN CROSSROADS | 692 |

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|------------------------|---------------------------------|
| <u>Advertiser</u> | <u>Original Date / Revision</u> |
| American Crossroads NV | 07/11/12 / 09/26/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|---------------------|-----------|-------------------|-----------------|---------------------------|-----------------------|-----------------|---------------|-------------------|---------------------|-------------|-------|----------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | 1----- | | | | 1 | \$675.00 | | | |
| N 12 | KVVU | 10/02/12 | 10/02/12 | TMZ | 730-8p | | :30 | | | NM | 1 | \$675.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -1----- | | | | 1 | \$675.00 | | | |
| N 13 | KVVU | 10/03/12 | 10/03/12 | TMZ | 730-8p | | :30 | | | NM | 1 | \$675.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | --1---- | | | | 1 | \$675.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| 1 | KVVU | 10/01/12-10/07/12 | | TMZ | 730-8p | ---W----- | :30 | | \$675.00 | NM | | |
| See MG 13.2 | | | | | | | | | | | | |
| 2 | KVVU | 10/03/12-10/03/12 | | TMZ | M-Sa 8-10p/Su 7-1 | ---W----- | :30 | | \$675.00 | NM | | |
| Ⓜ MG for 13.1 10/03 | | | | | | | | | | | | |
| N 14 | KVVU | 10/04/12 | 10/04/12 | TMZ | 730-8p | | :30 | | | NM | 1 | \$675.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | ---1--- | | | | 1 | \$675.00 | | | |
| N 15 | KVVU | 10/05/12 | 10/05/12 | TMZ | 730-8p | | :30 | | | NM | 1 | \$675.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | ----1-- | | | | 1 | \$675.00 | | | |
| N 16 | KVVU | 10/08/12 | 10/08/12 | Fox 5 News at 5 MF 530-6p | M-F 530-6p | | :30 | | | NM | 1 | \$550.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | 1----- | | | | 1 | \$550.00 | | | |
| N 17 | KVVU | 10/03/12 | 10/03/12 | Fox 5 News at 5 MF 530-6p | M-F 530-6p | | :30 | | | NM | 1 | \$550.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | --1---- | | | | 1 | \$550.00 | | | |
| N 18 | KVVU | 10/05/12 | 10/05/12 | Fox 5 News at 5 MF 530-6p | M-F 530-6p | | :30 | | | NM | 1 | \$550.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | ----1-- | | | | 1 | \$550.00 | | | |
| N 19 | KVVU | 10/08/12 | 10/08/12 | Fox 5 News at 5 | 5-530p | | :30 | | | NM | 1 | \$550.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | 1----- | | | | 1 | \$550.00 | | | |
| N 20 | KVVU | 10/04/12 | 10/04/12 | Fox 5 News at 5 | 5-530p | | :30 | | | NM | 1 | \$550.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | ---1--- | | | | 1 | \$550.00 | | | |
| N 21 | KVVU | 10/05/12 | 10/05/12 | Fox 5 News at 5 | 5-530p | | :30 | | | NM | 1 | \$550.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | ----1-- | | | | 1 | \$550.00 | | | |
| N 22 | KVVU | 10/06/12 | 10/06/12 | Touch | Sat 11p-12a | | :30 | | | NM | 1 | \$130.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -----1- | | | | 1 | \$130.00 | | | |
| N 23 | KVVU | 10/07/12 | 10/07/12 | Criminal Minds | Sun 11p-12am | | :30 | | | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -----1 | | | | 1 | \$200.00 | | | |
| N 24 | KVVU | 10/08/12 | 10/08/12 | The Dr.Oz Show | 4-5p | | :30 | | | NM | 1 | \$275.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | 1----- | | | | 1 | \$275.00 | | | |
| N 25 | KVVU | 10/02/12 | 10/02/12 | The Dr.Oz Show | 4-5p | | :30 | | | NM | 1 | \$275.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -1----- | | | | 1 | \$275.00 | | | |
| N 26 | KVVU | 10/03/12 | 10/03/12 | The Dr.Oz Show | 4-5p | | :30 | | | NM | 1 | \$275.00 |

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| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
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| <u>Advertiser</u> | <u>Original Date / Revision</u> |
| American Crossroads NV | 07/11/12 / 09/26/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|------|---------------------|-----------------|-------------------------|-------------------------|-----------------------|-----------------|-------------------|-------------|-------------|-------|----------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | --1---- | | | | 1 | \$275.00 | | | |
| N 27 | KVVU | 10/04/12 | 10/04/12 | The Dr.Oz Show | 4-5p | | :30 | | | NM | 1 | \$275.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | ---1--- | | | | 1 | \$275.00 | | | |
| N 28 | KVVU | 10/05/12 | 10/05/12 | The Dr.Oz Show | 4-5p | | :30 | | | NM | 1 | \$275.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | ----1-- | | | | 1 | \$275.00 | | | |
| N 29 | KVVU | 10/06/12 | 10/06/12 | FOX 5 News Sat 10-11p | 10-11p Sat | | :30 | | | NM | 1 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -----1- | | | | 1 | \$800.00 | | | |
| N 30 | KVVU | 10/07/12 | 10/07/12 | Sports Plus Su 1045p | 1045p-11p | | :30 | | | NM | 1 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -----1 | | | | 1 | \$700.00 | | | |
| N 31 | KVVU | 10/07/12 | 10/07/12 | Sports Plus Su 1045p | 1045p-11p | | :30 | | | NM | 1 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -----1 | | | | 1 | \$700.00 | | | |
| | | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Type</u> | | |
| | | 1 | KVVU | 10/01/12-10/07/12 | Sports Plus Su 1045p | 1045p-11p | -----Su | :30 | \$700.00 | NM | | |
| | | See MG 31.2 | | | | | | | | | | |
| | | 2 | KVVU | 10/02/12-10/05/12 | Fox 5 News AM M-F 7a-9a | M-F 7a-9a | -TuWThF---- | :30 | \$700.00 | NM | | |
| | | Ⓜ MG for 31.1 10/07 | | | | | | | | | | |
| N 32 | KVVU | 10/08/12 | 10/08/12 | Fox 5 News AM M-F 7a-9a | M-F 7a-9a | | :30 | | | NM | 1 | \$625.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | 1----- | | | | 1 | \$625.00 | | | |
| N 33 | KVVU | 10/03/12 | 10/03/12 | Fox 5 News AM M-F 7a-9a | M-F 7a-9a | | :30 | | | NM | 1 | \$625.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | --1---- | | | | 1 | \$625.00 | | | |
| N 34 | KVVU | 10/04/12 | 10/04/12 | Fox 5 News AM M-F 7a-9a | M-F 7a-9a | | :30 | | | NM | 1 | \$625.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | ---1--- | | | | 1 | \$625.00 | | | |
| N 35 | KVVU | 10/05/12 | 10/05/12 | Fox 5 News AM M-F 7a-9a | M-F 7a-9a | | :30 | | | NM | 1 | \$625.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | ----1-- | | | | 1 | \$625.00 | | | |
| N 36 | KVVU | 10/08/12 | 10/08/12 | FOX 5 News 5-6am M-F | 5a-6a | | :30 | | | NM | 1 | \$380.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | 1----- | | | | 1 | \$380.00 | | | |
| N 37 | KVVU | 10/02/12 | 10/02/12 | FOX 5 News 5-6am M-F | 5a-6a | | :30 | | | NM | 1 | \$380.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -1----- | | | | 1 | \$380.00 | | | |
| N 38 | KVVU | 10/03/12 | 10/03/12 | FOX 5 News 5-6am M-F | 5a-6a | | :30 | | | NM | 1 | \$380.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | --1---- | | | | 1 | \$380.00 | | | |
| N 39 | KVVU | 10/04/12 | 10/04/12 | FOX 5 News 5-6am M-F | 5a-6a | | :30 | | | NM | 1 | \$380.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | ---1--- | | | | 1 | \$380.00 | | | |
| N 40 | KVVU | 10/05/12 | 10/05/12 | FOX 5 News 5-6am M-F | 5a-6a | | :30 | | | NM | 1 | \$380.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | ----1-- | | | | 1 | \$380.00 | | | |
| N 41 | KVVU | 10/08/12 | 10/08/12 | Anderson | 3-4p | | :30 | | | NM | 1 | \$275.00 |

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| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | 1----- | | | | 1 | \$275.00 | | | |
| N 42 | KVVU | 10/02/12 | 10/02/12 | Anderson | 3-4p | | :30 | | | NM | 1 | \$275.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -1----- | | | | 1 | \$275.00 | | | |
| N 43 | KVVU | 10/03/12 | 10/03/12 | Anderson | 3-4p | | :30 | | | NM | 1 | \$275.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | --1---- | | | | 1 | \$275.00 | | | |
| N 44 | KVVU | 10/04/12 | 10/04/12 | Anderson | 3-4p | | :30 | | | NM | 1 | \$275.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | ---1--- | | | | 1 | \$275.00 | | | |
| N 45 | KVVU | 10/05/12 | 10/05/12 | Anderson | 3-4p | | :30 | | | NM | 1 | \$275.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | ----1-- | | | | 1 | \$275.00 | | | |
| N 46 | KVVU | 10/08/12 | 10/08/12 | Fox 5 News M-F 10p-11p | 10p-11p | | :30 | | | NM | 1 | \$1,325.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | 1----- | | | | 1 | \$1,325.00 | | | |
| N 47 | KVVU | 10/04/12 | 10/04/12 | Fox 5 News M-F 10p-11p | 10p-11p | | :30 | | | NM | 1 | \$1,325.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | ---1--- | | | | 1 | \$1,325.00 | | | |
| N 48 | KVVU | 10/05/12 | 10/05/12 | Fox 5 News M-F 10p-11p | 10p-11p | | :30 | | | NM | 1 | \$1,325.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | ----1-- | | | | 1 | \$1,325.00 | | | |
| N 49 | KVVU | 10/08/12 | 10/08/12 | Fox 5 News AM M-F 6a-7a | M-F 6a-7a | | :30 | | | NM | 1 | \$675.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | 1----- | | | | 1 | \$675.00 | | | |
| N 50 | KVVU | 10/02/12 | 10/02/12 | Fox 5 News AM M-F 6a-7a | M-F 6a-7a | | :30 | | | NM | 1 | \$675.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -1----- | | | | 1 | \$675.00 | | | |
| N 51 | KVVU | 10/03/12 | 10/03/12 | Fox 5 News AM M-F 6a-7a | M-F 6a-7a | | :30 | | | NM | 1 | \$675.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | --1---- | | | | 1 | \$675.00 | | | |
| N 52 | KVVU | 10/04/12 | 10/04/12 | Fox 5 News AM M-F 6a-7a | M-F 6a-7a | | :30 | | | NM | 1 | \$675.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | ---1--- | | | | 1 | \$675.00 | | | |
| N 53 | KVVU | 10/05/12 | 10/05/12 | Fox 5 News AM M-F 6a-7a | M-F 6a-7a | | :30 | | | NM | 1 | \$675.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | ----1-- | | | | 1 | \$675.00 | | | |
| N 54 | KVVU | 10/03/12 | 10/03/12 | The X Factor | The X Factor | | :30 | | | NM | 1 | \$3,750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | --1---- | | | | 1 | \$3,750.00 | | | |
| N 55 | KVVU | 10/08/12 | 10/08/12 | Fox 5 News M-F 11p | M-F 11-1135p | | :30 | | | NM | 1 | \$825.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | 1----- | | | | 1 | \$825.00 | | | |
| N 56 | KVVU | 10/02/12 | 10/02/12 | Fox 5 News M-F 11p | M-F 11-1135p | | :30 | | | NM | 1 | \$825.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -1----- | | | | 1 | \$825.00 | | | |
| N 57 | KVVU | 10/03/12 | 10/03/12 | Fox 5 News M-F 11p | M-F 11-1135p | | :30 | | | NM | 1 | \$825.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | --1---- | | | | 1 | \$825.00 | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

| | |
|----------------------------|--------------------|
| <u>Contract / Revision</u> | <u>Alt Order #</u> |
| 485106 / | 06228767 |

| | | |
|-----------------------|---------------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 10/02/12 - 10/08/12 | AMERICAN CROSSROADS | 692 |

| | |
|------------------------|---------------------------------|
| <u>Advertiser</u> | <u>Original Date / Revision</u> |
| American Crossroads NV | 07/11/12 / 09/26/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|--|------|-------------------|-----------------|--------------------|----------------|------|--------|-------------------|-------------|------|-----------|--------------------|--|--|-------------------|-----------------|-----------------|--|--|--|-------------------|-------------|--|--|--|------|------|----------|----------|--------------------|----------------|--|-----|--|--|----|---|------------|--|--|-------------------|-----------------|-----------------|--|--|--|-------------------|-------------|--|--|--|-------|--|----------|----------|---------|--|--|--|---|------------|--|--|--|
| <table> <tr> <td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr> <tr> <td>N 58</td><td>KVVU</td><td>10/04/12</td><td>10/04/12</td><td>Fox 5 News M-F 11p</td><td>M-F 11-1135p</td><td></td><td>:30</td><td></td><td></td><td>NM</td><td>1</td><td>\$825.00</td></tr> <tr> <td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr> <tr> <td>Week:</td><td></td><td>10/01/12</td><td>10/07/12</td><td>---1---</td><td></td><td></td><td></td><td>1</td><td>\$825.00</td><td></td><td></td><td></td></tr> </table> | | | | | | | | | | | | | | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | N 58 | KVVU | 10/04/12 | 10/04/12 | Fox 5 News M-F 11p | M-F 11-1135p | | :30 | | | NM | 1 | \$825.00 | | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | Week: | | 10/01/12 | 10/07/12 | ---1--- | | | | 1 | \$825.00 | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| N 58 | KVVU | 10/04/12 | 10/04/12 | Fox 5 News M-F 11p | M-F 11-1135p | | :30 | | | NM | 1 | \$825.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Week: | | 10/01/12 | 10/07/12 | ---1--- | | | | 1 | \$825.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table> <tr> <td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr> <tr> <td>N 59</td><td>KVVU</td><td>10/05/12</td><td>10/05/12</td><td>Fox 5 News M-F 11p</td><td>M-F 11-1135p</td><td></td><td>:30</td><td></td><td></td><td>NM</td><td>1</td><td>\$825.00</td></tr> <tr> <td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr> <tr> <td>Week:</td><td></td><td>10/01/12</td><td>10/07/12</td><td>----1--</td><td></td><td></td><td></td><td>1</td><td>\$825.00</td><td></td><td></td><td></td></tr> </table> | | | | | | | | | | | | | | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | N 59 | KVVU | 10/05/12 | 10/05/12 | Fox 5 News M-F 11p | M-F 11-1135p | | :30 | | | NM | 1 | \$825.00 | | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | Week: | | 10/01/12 | 10/07/12 | ----1-- | | | | 1 | \$825.00 | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| N 59 | KVVU | 10/05/12 | 10/05/12 | Fox 5 News M-F 11p | M-F 11-1135p | | :30 | | | NM | 1 | \$825.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Week: | | 10/01/12 | 10/07/12 | ----1-- | | | | 1 | \$825.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table> <tr> <td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr> <tr> <td>N 60</td><td>KVVU</td><td>10/07/12</td><td>10/07/12</td><td>NFL Early Game</td><td>NFL Early Game</td><td></td><td>:30</td><td></td><td></td><td>NM</td><td>1</td><td>\$5,150.00</td></tr> <tr> <td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr> <tr> <td>Week:</td><td></td><td>10/01/12</td><td>10/07/12</td><td>-----1</td><td></td><td></td><td></td><td>1</td><td>\$5,150.00</td><td></td><td></td><td></td></tr> </table> | | | | | | | | | | | | | | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | N 60 | KVVU | 10/07/12 | 10/07/12 | NFL Early Game | NFL Early Game | | :30 | | | NM | 1 | \$5,150.00 | | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | Week: | | 10/01/12 | 10/07/12 | -----1 | | | | 1 | \$5,150.00 | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| N 60 | KVVU | 10/07/12 | 10/07/12 | NFL Early Game | NFL Early Game | | :30 | | | NM | 1 | \$5,150.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Week: | | 10/01/12 | 10/07/12 | -----1 | | | | 1 | \$5,150.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Totals | | | | | | | | | | | 60 | \$38,905.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|--------------------|--------------------|
| 10/01/12 - 10/08/12 | 60 | \$38,905.00 | \$33,069.25 |
| Totals | 60 | \$38,905.00 | \$33,069.25 |

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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REP HEADLINE# 6228767 TRF# 485106 REP: TEL# 610-293-4100 FAX# 610-225-1191
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP SEP27/12 12.46
 *** KVVU-TV *** **CHANGES**

ADV # _____ ADV. NAME ISS/AMER. CROSSROADS REP. # _____ OFF. # 762 SALESMAN # _____
 AGY # _____ AGY. NAME CROSSROADS MEDIA LLC BUYER NAME EMILY MILHOAN
 66 CANAL CENTER PLAZA, SUITE 555 SALES PRSN PH- TERESA DIFURIA
 ALEXANDRIA, VA 22314

ORDER # _____ CONTRACT # 6228767 CLASS: NATL. LOCAL REGIONAL
 PRDCT AMERICAN CROSSROADS EST#692 COMMENTS: (LINE, ORDER, INVOICE)
 FLIGHT DATES OCT2/12 OCT8/12 WK-1
 CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP27/12 12.46

REP: TO ROSE
 FR NIKKI
 OKD M1 AND M2
 SEE LINES 72 AND 73
 TOTAL SAME
 PLS CNF THANKS

STA:
 CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS | TOTL SPTS |
|---|-----|----|-------------|------|-----|----------|------------|----------|---------|-----------|------|-----------|
| 13 | S | | 730P-800P | 30 | | \$675.00 | 10/3 | 10/3 | 0 | | WED | 0 |
| PROGRAM : AVG. ALL WKS< | | | | | | | | | | | | |
| 72 | A | | 930P-1000P | 30 | | \$675.00 | 10/3 | 10/3 | 1 | | WED | 1 |
| PROGRAM : AVG. ALL WKS< | | | | | | | | | | | | |
| ORD COM1: TP CHG DUE TO DEBATE. PRE-BOOKED PLS APPROVE. | | | | | | | | | | | | |
| THIS IS A MAKE-GOOD FOR OCT3 ON LINE-13 FOR 1 SPOT/WK | | | | | | | | | | | | |

AGENCY ADVERTISER CODE =
 AGENCY PRODUCT CODE =
 AGENCY EST# = 692

REP HEADLINE# 6228767 TRF# 485106
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP27/12 12.46
*** KVVU-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|
|-------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|

| | | | | | | | | | | | | |
|--------------------------|---|--|-------------|----|--|----------|------|------|---|--|------|---|
| 35 | S | | 1045P-1100P | 30 | | \$700.00 | 10/7 | 10/7 | 0 | | SUN | 0 |
| PROGRAM : FOX5 SPRT PLUS | | | | | | | | | | | | |
| 73 | A | | 700A-900A | 30 | | \$700.00 | 10/2 | 10/5 | 1 | | TU-F | 1 |

PROGRAM : NEWS
ORD COM1: SPOT N/A. MG AM NEWS. PRE-BOOKED PLS APPROVE.
THIS IS A MAKE-GOOD FOR OCT7 ON LINE-35 FOR 1 SPOT/WK
STATION MAKEGOOD OFFERS:

| | | | | | | | | | | | | |
|----|------|--------|---|------|-----|----------|--|--|--|--|-------------|--|
| M2 | OK'D | BUY#13 | MISSED:WED/730P-800P | OCT3 | 30S | \$675.00 | | | | | (SEP26/12) | |
| | | | OFFER:WED/930P-1000P | OCT3 | 30S | \$675.00 | | | | | PLS ADVISE. | |
| | | | CMT:TP CHG DUE TO DEBATE. PRE-BOOKED PLS APPROVE. | | | | | | | | | |
| M3 | OK'D | BUY#35 | MISSED:SUN/1045P-1100P | OCT7 | 30S | \$700.00 | | | | | (SEP26/12) | |
| | | | OFFER:TU-F/700A-900A | OCT2 | 30S | \$700.00 | | | | | PLS ADVISE. | |
| | | | CMT:SPOT N/A. MG AM NEWS. PRE-BOOKED PLS APPROVE. | | | | | | | | | |

OCT/12 38905.00 CONTRACT TOTAL 38905.00
TOTAL SPOTS 60

MARKET TOTALS \$243,156 KVVU 16% KSNV 31% KLAS 41% KTNV 11% KVMY 0% KVCW 0% CABL 0%
KTUD 1%

HEAVY NEWS AND OLDER SKEWING PRIME AND SPORTS PURCHASED

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6228767 TRF# 485106
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 610-225-1191
CREDIT RISK !!
HARRIS REPORT FROM REP
CHANGES
SEP11/12 15.08
*** KVVU-TV ***

ADV # ADV. NAME ISS/AMER. CROSSROADS
AGY # AGY. NAME CROSSROADS MEDIA LLC

REP. # OFF. # 762 SALESMAN #
BUYER NAME EMILY MILHOAN

66 CANAL CENTER PLAZA, SUITE 555
ALEXANDRIA, VA 22314

SALES PRSN PH- TERESA DIFURIA

ORDER # CONTRACT # 6228767

CLASS: NATL. LOCAL REGIONAL

PRDCT AMERICAN CROSSROADS EST#692 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT2/12 OCT8/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE SEP11/12 15.08

REP: TO ROSE
FR NIKKI
OKD M1 SEE LINE 71
TOTAL SAME
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-------|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|
| : | LINE# | : | : | : | : | : | DATE | DATE | : | : | : | SPTS: |

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 692

| | | | | | | | | | | | | |
|----|---|--|-------------|----|--|----------|------|------|---|--|-----|---|
| 26 | S | | 1100P-1200M | 30 | | \$130.00 | 10/6 | 10/6 | 0 | | SAT | 0 |
|----|---|--|-------------|----|--|----------|------|------|---|--|-----|---|

PROGRAM : HELL'S-LN-FOX

| | | | | | | | | | | | | |
|----|---|--|-------------|----|--|----------|------|------|---|--|-----|---|
| 71 | A | | 1100P-1200M | 30 | | \$130.00 | 10/6 | 10/6 | 1 | | SAT | 1 |
|----|---|--|-------------|----|--|----------|------|------|---|--|-----|---|

PROGRAM : TOUCH

ORD COM1: PRG CHG. PRE-BOOKED PLS APPROVE.
THIS IS A MAKE-GOOD FOR OCT6 ON LINE-26 FOR 1 SPOT/WK

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP SEP11/12 15.08
 *** KVVU-TV ***
 REP HEADLINE# 6228767 TRF# 485106
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|
|-------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|

STATION MAKEGOOD OFFERS:
 M1 OK'D BUY#26 MISSED: SAT/1100P-1200M OCT6 30S \$130.00 (SEP11/12)
 OFFER: SAT/1100P-1200M OCT6 30S \$130.00 PLS ADVISE.
 CMT: PRG CHG. PRE-BOOKED PLS APPROVE.

OCT/12 38905.00 CONTRACT TOTAL 38905.00
 TOTAL SPOTS 60

MARKET TOTALS \$243,156 KVVU 16% KSNV 31% KLAS 41% KTNV 11% KVMY 0% KVCW 0% CABL 0%
 KTUD 1%

HEAVY NEWS AND OLDER SKEWING PRIME AND SPORTS PURCHASED

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
JUL11/12 10.2
*** KVVU-TV ***

| | | |
|------------|--------------------|------------|
| REP. # | OFF. # 762 | SALESMAN # |
| BUYER NAME | EMILY MILHOAN | |
| SALES PRSN | PH- TERESA DIFURIA | |

| CLASS: | NATL. | LOCAL | REGIONAL |
|--------|-------|-------|----------|
|--------|-------|-------|----------|

ICE)

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE COLLECTED 10-22-20

NEW AMERICAN CROSSROADS ORDER
TOTAL \$38905
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---|-----|----|-------------|------|-----|----------|------------|----------|----------|-----------|------|-----------|
| AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = | | | | | | | | | | | | |
| AGENCY EST# = 692 | | | | | | | | | | | | |
| 1 | | | 1000A-1100A | 30 | | \$185.00 | 10/8 | 10/8 | 1 | | MON | 1 |
| PROGRAM : DR. OZ R< | | | | | | | | | | | | |
| 2 | | | 1000A-1100A | 30 | | \$185.00 | 10/2 | 10/2 | 1 | | TUE | 1 |
| PROGRAM : DR. OZ R< | | | | | | | | | | | | |
| 3 | | | 1000A-1100A | 30 | | \$185.00 | 10/3 | 10/3 | 1 | | WED | 1 |
| PROGRAM : DR. OZ R< | | | | | | | | | | | | |

JUL11/12 10.2
*** KVVU-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|--------------------------------------|------|-----|----------|------------|----------|----------|-----------|------|-----------|
| 4 | | | 1000A-1100A PROGRAM : DR. OZ R< | 30 | | \$185.00 | 10/4 | 10/4 | 1 | | THU | 1 |
| 5 | | | 1000A-1100A PROGRAM : DR. OZ R< | 30 | | \$185.00 | 10/5 | 10/5 | 1 | | FRI | 1 |
| 6 | | | 900A-1000A PROGRAM : MORE< | 30 | | \$250.00 | 10/8 | 10/8 | 1 | | MON | 1 |
| 7 | | | 900A-1000A PROGRAM : MORE< | 30 | | \$250.00 | 10/2 | 10/2 | 1 | | TUE | 1 |
| 8 | | | 900A-1000A PROGRAM : MORE< | 30 | | \$250.00 | 10/3 | 10/3 | 1 | | WED | 1 |
| 9 | | | 900A-1000A PROGRAM : MORE< | 30 | | \$250.00 | 10/4 | 10/4 | 1 | | THU | 1 |
| 10 | | | 900A-1000A PROGRAM : MORE< | 30 | | \$250.00 | 10/5 | 10/5 | 1 | | FRI | 1 |
| 11 | | | 730P-800P PROGRAM : AVG. ALL WKS< | 30 | | \$675.00 | 10/8 | 10/8 | 1 | | MON | 1 |
| 12 | | | 730P-800P PROGRAM : AVG. ALL WKS< | 30 | | \$675.00 | 10/2 | 10/2 | 1 | | TUE | 1 |
| 13 | | | 730P-800P PROGRAM : AVG. ALL WKS< | 30 | | \$675.00 | 10/3 | 10/3 | 1 | | WED | 1 |
| 14 | | | 730P-800P PROGRAM : AVG. ALL WKS< | 30 | | \$675.00 | 10/4 | 10/4 | 1 | | THU | 1 |
| 15 | | | 730P-800P PROGRAM : AVG. ALL WKS< | 30 | | \$675.00 | 10/5 | 10/5 | 1 | | FRI | 1 |

*** JUL11/12 10.2 ***
*** KVVU-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|--------------------------|-----|----|-------------|------|-----|----------|------------|----------|----------|-----------|------|-----------|
| 16 | | | 530P-600P | 30 | | \$550.00 | 10/8 | 10/8 | 1 | | MON | 1 |
| PROGRAM : AVG. ALL WKS< | | | | | | | | | | | | |
| 17 | | | 530P-600P | 30 | | \$550.00 | 10/2 | 10/2 | 0 | | TUE | 0 |
| PROGRAM : AVG. ALL WKS< | | | | | | | | | | | | |
| 18 | | | 530P-600P | 30 | | \$550.00 | 10/3 | 10/3 | 1 | | WED | 1 |
| PROGRAM : AVG. ALL WKS< | | | | | | | | | | | | |
| 19 | | | 530P-600P | 30 | | \$550.00 | 10/4 | 10/4 | 0 | | THU | 0 |
| PROGRAM : AVG. ALL WKS< | | | | | | | | | | | | |
| 20 | | | 530P-600P | 30 | | \$550.00 | 10/5 | 10/5 | 1 | | FRI | 1 |
| PROGRAM : AVG. ALL WKS< | | | | | | | | | | | | |
| 21 | | | 500P-530P | 30 | | \$550.00 | 10/8 | 10/8 | 1 | | MON | 1 |
| PROGRAM : AVG. ALL WKS< | | | | | | | | | | | | |
| 22 | | | 500P-530P | 30 | | \$550.00 | 10/2 | 10/2 | 0 | | TUE | 0 |
| PROGRAM : AVG. ALL WKS< | | | | | | | | | | | | |
| 23 | | | 500P-530P | 30 | | \$550.00 | 10/3 | 10/3 | 0 | | WED | 0 |
| PROGRAM : AVG. ALL WKS< | | | | | | | | | | | | |
| 24 | | | 500P-530P | 30 | | \$550.00 | 10/4 | 10/4 | 1 | | THU | 1 |
| PROGRAM : AVG. ALL WKS< | | | | | | | | | | | | |
| 25 | | | 500P-530P | 30 | | \$550.00 | 10/5 | 10/5 | 1 | | FRI | 1 |
| PROGRAM : AVG. ALL WKS< | | | | | | | | | | | | |
| 26 | | | 1100P-1200M | 30 | | \$130.00 | 10/6 | 10/6 | 1 | | SAT | 1 |
| PROGRAM : HELL'S-LN-FOX | | | | | | | | | | | | |
| 27 | | | 1100P-1200M | 30 | | \$200.00 | 10/7 | 10/7 | 1 | | SUN | 1 |
| PROGRAM : CRIMINAL MINDS | | | | | | | | | | | | |

JUL11/12 10.2
*** KVVU-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|---|------|-----|----------|------------|----------|----------|-----------|------|-----------|
| 28 | | | 400P-500P PROGRAM : AVG. ALL WKS< | 30 | | \$275.00 | 10/8 | 10/8 | 1 | | MON | 1 |
| 29 | | | 400P-500P PROGRAM : AVG. ALL WKS< | 30 | | \$275.00 | 10/2 | 10/2 | 1 | | TUE | 1 |
| 30 | | | 400P-500P PROGRAM : AVG. ALL WKS< | 30 | | \$275.00 | 10/3 | 10/3 | 1 | | WED | 1 |
| 31 | | | 400P-500P PROGRAM : AVG. ALL WKS< | 30 | | \$275.00 | 10/4 | 10/4 | 1 | | THU | 1 |
| 32 | | | 400P-500P PROGRAM : AVG. ALL WKS< | 30 | | \$275.00 | 10/5 | 10/5 | 1 | | FRI | 1 |
| 33 | | | 1000P-1100P PROGRAM : FOX 5 NWS-10 | 30 | | \$800.00 | 10/6 | 10/6 | 1 | | SAT | 1 |
| 34 | | | 1045P-1100P PROGRAM : FOX5 SPRT PLUS | 30 | | \$700.00 | 10/7 | 10/7 | 1 | | SUN | 1 |
| 35 | | | 1045P-1100P PROGRAM : FOX5 SPRT PLUS | 30 | | \$700.00 | 10/7 | 10/7 | 1 | | SUN | 1 |
| 36 | | | 700A-900A PROGRAM : FOX5NWS LIV-LV< | 30 | | \$625.00 | 10/8 | 10/8 | 1 | | MON | 1 |
| 37 | | | 700A-900A PROGRAM : FOX5NWS LIV-LV< | 30 | | \$625.00 | 10/2 | 10/2 | 0 | | TUE | 0 |
| 38 | | | 700A-900A PROGRAM : FOX5NWS LIV-LV< | 30 | | \$625.00 | 10/3 | 10/3 | 1 | | WED | 1 |
| 39 | | | 700A-900A PROGRAM : FOX5NWS LIV-LV< | 30 | | \$625.00 | 10/4 | 10/4 | 1 | | THU | 1 |

REP HEADLINE# 6228767
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
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 ORDER WORKSHEET HARRIS REPORT FROM REP

JUL11/12 10.2
 *** KVVU-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|--|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| 40 | | | 700A-900A PROGRAM : FOX5NWS LIV-LV< | 30 | | \$625.00 | 10/5 | 10/5 | 1 | | FRI | 1 |
| 41 | | | 1000P-1045P PROGRAM : FOX 5 NWS-10 | 30 | | \$1,075.00 | 10/7 | 10/7 | 0 | | SUN | 0 |
| 42 | | | 500A-600A PROGRAM : FOX5 NEWS 5A< | 30 | | \$380.00 | 10/8 | 10/8 | 1 | | MON | 1 |
| 43 | | | 500A-600A PROGRAM : FOX5 NEWS 5A< | 30 | | \$380.00 | 10/2 | 10/2 | 1 | | TUE | 1 |
| 44 | | | 500A-600A PROGRAM : FOX5 NEWS 5A< | 30 | | \$380.00 | 10/3 | 10/3 | 1 | | WED | 1 |
| 45 | | | 500A-600A PROGRAM : FOX5 NEWS 5A< | 30 | | \$380.00 | 10/4 | 10/4 | 1 | | THU | 1 |
| 46 | | | 500A-600A PROGRAM : FOX5 NEWS 5A< | 30 | | \$380.00 | 10/5 | 10/5 | 1 | | FRI | 1 |
| 47 | | | 800A-900A PROGRAM : FOX NWS SUNDAY | 30 | | \$325.00 | 10/7 | 10/7 | 0 | | SUN | 0 |
| 48 | | | 300P-400P PROGRAM : ANDERSON< | 30 | | \$275.00 | 10/8 | 10/8 | 1 | | MON | 1 |
| 49 | | | 300P-400P PROGRAM : ANDERSON< | 30 | | \$275.00 | 10/2 | 10/2 | 1 | | TUE | 1 |
| 50 | | | 300P-400P PROGRAM : ANDERSON< | 30 | | \$275.00 | 10/3 | 10/3 | 1 | | WED | 1 |
| 51 | | | 300P-400P PROGRAM : ANDERSON< | 30 | | \$275.00 | 10/4 | 10/4 | 1 | | THU | 1 |

-7
 44

REP HEADLINE# 6228767
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
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JUL11/12 10.2
*** KVVU-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|--|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| 52 | | | 300P-400P PROGRAM : ANDERSON< | 30 | | \$275.00 | 10/5 | 10/5 | 1 | | FRI | 1 |
| 53 | | | 1000P-1100P PROGRAM : FOX 5 NWS-10< | 30 | | \$1,325.00 | 10/8 | 10/8 | 1 | | MON | 1 |
| 54 | | | 1000P-1100P PROGRAM : FOX 5 NWS-10< | 30 | | \$1,325.00 | 10/2 | 10/2 | 0 | | TUE | 0 |
| 55 | | | 1000P-1100P PROGRAM : FOX 5 NWS-10< | 30 | | \$1,325.00 | 10/3 | 10/3 | 0 | | WED | 0 |
| 56 | | | 1000P-1100P PROGRAM : FOX 5 NWS-10< | 30 | | \$1,325.00 | 10/4 | 10/4 | 1 | | THU | 1 |
| 57 | | | 1000P-1100P PROGRAM : FOX 5 NWS-10< | 30 | | \$1,325.00 | 10/5 | 10/5 | 1 | | FRI | 1 |
| 58 | | | 600A-700A PROGRAM : FOX5 NEWS 6A< | 30 | | \$675.00 | 10/8 | 10/8 | 1 | | MON | 1 |
| 59 | | | 600A-700A PROGRAM : FOX5 NEWS 6A< | 30 | | \$675.00 | 10/2 | 10/2 | 1 | | TUE | 1 |
| 60 | | | 600A-700A PROGRAM : FOX5 NEWS 6A< | 30 | | \$675.00 | 10/3 | 10/3 | 1 | | WED | 1 |
| 61 | | | 600A-700A PROGRAM : FOX5 NEWS 6A< | 30 | | \$675.00 | 10/4 | 10/4 | 1 | | THU | 1 |
| 62 | | | 600A-700A PROGRAM : FOX5 NEWS 6A< | 30 | | \$675.00 | 10/5 | 10/5 | 1 | | FRI | 1 |
| 63 | | | 900P-1000P PROGRAM : AVG. ALL WKS | 30 | | \$3,450.00 | 10/2 | 10/2 | 0 | | TUE | 0 |

REP HEADLINE# 6228767
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 JUL11/12 10.2
 *** KVVU-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|
|-------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|

| | | | | | | | | | | | | |
|-------------------------|--|--|-------------|----|--|------------|------|------|---|--|-----|---|
| 64 | | | 800P-900P | 30 | | \$3,750.00 | 10/3 | 10/3 | 1 | | WED | 1 |
| PROGRAM : AVG. ALL WKS | | | | | | | | | | | | |
| 65 | | | 1100P-1135P | 30 | | \$825.00 | 10/8 | 10/8 | 1 | | MON | 1 |
| PROGRAM : FOX 5 NWS-11< | | | | | | | | | | | | |
| 66 | | | 1100P-1135P | 30 | | \$825.00 | 10/2 | 10/2 | 1 | | TUE | 1 |
| PROGRAM : FOX 5 NWS-11< | | | | | | | | | | | | |
| 67 | | | 1100P-1135P | 30 | | \$825.00 | 10/3 | 10/3 | 1 | | WED | 1 |
| PROGRAM : FOX 5 NWS-11< | | | | | | | | | | | | |
| 68 | | | 1100P-1135P | 30 | | \$825.00 | 10/4 | 10/4 | 1 | | THU | 1 |
| PROGRAM : FOX 5 NWS-11< | | | | | | | | | | | | |
| 69 | | | 1100P-1135P | 30 | | \$825.00 | 10/5 | 10/5 | 1 | | FRI | 1 |
| PROGRAM : FOX 5 NWS-11< | | | | | | | | | | | | |
| 70 | | | 1000A-100P | 30 | | \$5,150.00 | 10/7 | 10/7 | 1 | | SUN | 1 |
| PROGRAM : AVG. ALL WKS | | | | | | | | | | | | |

60

OCT/12 38905.00 CONTRACT TOTAL 38905.00
 TOTAL SPOTS 60

MARKET TOTALS \$243,156 KVVU 16% KSNV 31% KLAS 41% KTNV 11% KVMY 0% KVCW 0% CABL 0%
 KTUD 1%

HEAVY NEWS AND OLDER SKEWING PRIME AND SPORTS PURCHASED
 SVC- NSI
 DEMOS- RA35+*